



OURCROWD TO HOST 3,000 FOR GLOBAL INVESTOR SUMMIT IN JERUSALEM

Largest investor conference in the history of the city

UNDER EMBARGO UNTIL SAT. JAN. 23, 2016 AT 6PM IST

Jerusalem, January 23, 2016 - OurCrowd, one of the world's leading equity crowdfunding platforms, is expecting to host 3,000 investors, entrepreneurs, corporate partners, and venture capitalists from over 50 countries to its second annual Global Investor Summit scheduled in Jerusalem on Jan. 25th. The event at Binyanei Ha'uma: Israel's National Convention Center will be focused on the theme "*investing in the future.*" Six major multinational corporations – Honda, Coca-Cola Company, Samsung Ventures, Philips, Intuit, GE - will provide a preview of their future plans for innovation together with scores of startup companies in the key areas of mobility/transportation, corporate innovation, health, cyber security, connected world, and mobile communications.

Speakers include:

- Nick Sugimoto | Senior Program Director, Honda Silicon Valley Lab
- Alan Boehme | CTO, Chief Innovation Officer, Chief Architect & Customer/Commercial CIO, The Coca-Cola Company
- Gonzalo Martínez de Azagra | Samsung Ventures
- Moneshia zu Eltz | Vice President, Strategic Alliances and Partnering, Philips
- Indu Kodukula | CISO, Intuit
- Harel Kodesh | Vice President & Chief Technology Office, GE-Digital

For a complete speakers list, click [here](#).

OurCrowd CEO Jon Medved said, "*While most eyes are on stock market retreats on Wall Street and global markets, we are proud that we are hosting in Jerusalem a glimpse of a much brighter investor future. Israel's technology sector is setting new records and continues to boom. We are delighted that we have so many investors joining us to build the next generation of Israeli tech giants.*"

The conference will host a large number of workshops and presentations from approximately one hundred different companies. One of the highlights will be a live hackathon where



hundreds of investors fueled by ample Coca-Cola and beer, will work together as a crowd to support dozens of OurCrowd portfolio companies. At the end of the conference, OurCrowd will host Israel's largest startup competition together with Keshet and Bank Hapoalim, where the winning company will receive a \$500K investment from OurCrowd and a 200K NIS prize to be awarded by Bank Hapoalim's Chairman Yair Sarousi.

Jerusalem Mayor Nir Barkat said, "*Jerusalem is one of the strongest brands in the world with over 3,000 years of investment and today we are emerging as one of the top hubs for innovation and excellence. OurCrowd is an integral part of Jerusalem's ecosystem and an important engine for economic growth in the city. We are proud to be participating in this historic event.*"

For more information on the OurCrowd Global Investor Summit: summit.ourcrowd.com.

About OurCrowd: OurCrowd is one of the world's leading equity crowdfunding platforms for accredited investors to invest in Israeli and global companies. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital, and brings startups to its accredited membership of 10,000 global investors. OurCrowd investors must meet stringent accreditation criteria and invest a minimum of \$10,000 per deal of their choice. OurCrowd provides post-investment support to its portfolio companies, assigning industry experts as mentors and taking board seats. OurCrowd has raised over \$200M for its 93 portfolio companies, which include leading companies, such as mPrest, enVerid, Surgical Theater, Borro, Zebra, Consumer Physics (SCiO), BioCatch, and ReWalk, OurCrowd's first portfolio company to complete a successful IPO on the NASDAQ. Visit us online at: www.ourcrowd.com

For Press Materials: <http://blog.ourcrowd.com/index.php/2016summit/>

Press contact: Leah Stern, Director of Communications IL: +972.54.341.4861 / UK: +44.7470.196.826 / USA Phone: +1.877.848.0964 ext. 2 / E: leah@ourcrowd.com

