



EMBARGO UNTIL 8:20 a.m. GMT SEPTEMBER 21, 2016

OurCrowd Raises \$72 Million in new Series C Funding Round

Crowdfunding platform has to date invested over \$300M in 100 portfolio companies and funds

[link to infographic](#)

Jerusalem, September 21, 2016 – OurCrowd, the global equity crowdfunding leader announced today the closing of \$72 million in Series C funding. Participants in this latest round include financial institutions, family offices, and private investors from five continents.

“OurCrowd has grown exponentially since our launch in 2013 to become the leading global platform for Equity Crowdfunding,” said CEO Jon Medved. “This transformative Series C funding will allow us to take advantage of the growing investor interest in quality equity crowdfunding and further expand our global operations. One half of the round will be invested in the expansion of our 7 global offices, and further developing our technology platform. The other half of the Series C funding will be used to make sure that each and every company which raises funding on our platform receives participating investment from the General Partner on the same terms as the crowd. This new capital will help us hit our goal of investing \$1 billion annually by 2020.”

OurCrowd has to date invested in 100 portfolio companies and funds on its platform. Total investment in companies and funds now exceed \$300 million. OurCrowd has had nine exits to date from its portfolio investments: two IPO’s and seven acquisitions. These include ReWalk (IPO: Nasdaq), Crosswise (bought by Oracle), Replay Technologies (bought by Intel), and NextPeer (bought by Viber).

Dror Sharon, CEO of OurCrowd portfolio company Consumer Physics (the makers of SCiO), said, “OurCrowd was one of the earliest investors in the SCiO vision. We have grown up together and come a long way, from their initial investment of \$325,000 in Consumer Physics to several million dollars invested by OurCrowd into Consumer Physics so far. But what makes OurCrowd so important for Consumer Physics is not just the money, but the assistance and worldwide connections they make for our company, on a weekly and sometimes daily basis.”

According to Dr. Richard Swart, former Director of Crowdfunding Research at UC Berkeley, “OurCrowd continues to lead the equity crowdfunding market not just in numbers but in the quality of their deal flow and number of their exits. They have consistently proven that crowdfunding can deliver not only the best deals but also healthy returns. OurCrowd’s impressive new funding round should enable them to address the considerable challenge of scaling up their business to the billion-dollar level.”



“We understand the ambitions of startups and emerging enterprises and want to help them grow into sustainable businesses. We look forward to working closely with OurCrowd to further develop their platform to support the startup ecosystem both in Singapore and the broader Asian market,” said Janet Young, Managing Director of Group Channels and Digitalization at UOB Group, one of Singapore’s leading banks. “Our investment into this Series C funding for OurCrowd reinforces our commitment to supporting startups and small businesses.”

Geoff Levy, Chairman of Monash Private Capital in Sydney, Australia, an OurCrowd investor and member of the OurCrowd Advisory Board, stated that “OurCrowd has grown incredibly fast over the last 3+ years. With this new and important Series C funding, we expect to continue this steep growth trajectory, not only gaining more investors and capital worldwide, but most importantly increasing the ‘crowds’ involvement in sourcing and adding value to our remarkable portfolio of companies.”

For Press Materials: <http://blog.ourcrowd.com/72m-series-c-round/>

About OurCrowd

OurCrowd is the leading global equity crowdfunding platform for accredited investors. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital, and brings companies to its accredited membership of global investors. OurCrowd provides post-investment support to its portfolio companies, assigns industry experts as mentors, and takes board seats. The OurCrowd community of almost 15,000 investors from over 110 countries has invested over \$300M into 100 portfolio companies and funds. OurCrowd has already had nine exits to date: two IPO’s and seven acquisitions. To join OurCrowd as an accredited investor, visit <http://www.ourcrowd.com> and click Join.

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